

Toppers

BY GARMENT SAVER

MEDIA KIT



**DRESS THEM
FOR LIFE'S
LITTLE MESSES**

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HOW TOPPERS HELP

Parents want their children to enjoy active play and get messy as they discover the world.

What they look for are solutions to prevent unexpected wardrobe stains (e.g. when out shopping, at events, for motion sickness on flights, etc.); or to make it easy to do clean-up if they occur.

TOPPERS by Garment Saver are a new approach to children's clothing design (based on an old idea) that help with both wardrobe safeguard and ease of cleanup for these typical messes and more:



DRIPPY TREATS
ON-THE-GO



TEETHING DROOL
& REFLUX SPIT UP



CRAFTING &
OTHER PLAY
TIME STAINS

CONTACT & OTHER INFORMATION

Sheryll Frazee - Company Owner

Email: info@garmentsaver.com

Media Kit: garmentsaver.com/mediakits

High Resolution Photos: garmentsaver.com/mediaimages

MADE IN THE USA

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DETAILS

ABOUT TOPPERS

TOPPERS by Garment Saver™ (or simply TOPPERS) are uniquely designed top layer clothing for babies, toddlers and small children. They combine the look of cute kids-wear with the protective function of a bib.

They are inspired by vintage pinafores that protected children's clothing from accidental stains as they went about their daily activities. We have re-imagined this concept for the modern child.

FEATURES

STAIN RESISTANT LINING IN FRONT. This keeps minor liquids from soaking through to their clothing underneath. In most cases, a quick wipe of the TOPPER may be all that is needed rather than a complete outfit change.

OVERLAP & SNAP™ CLOSURES. Simple snap closures means quick and easy dressing, especially when trying to dress active kids.

FULL COVERAGE ACROSS CHEST & LAP. Toppers are designed to protect a larger down front than most bibs. Plus, they give youngsters a "big kid" look with the added spill-proof benefit.

OFFERS VERSATILITY AS A WARDROBE BASIC. It is dressing made simple for busy parents and caregivers. TOPPERS layer over separates in a child's closet to create an instant, coordinated ensemble.

For year-round needs, they are great with tee shirts and shorts (in the heat of summer) and over long sleeve tops and leggings (in colder weather).

DEMOGRAPHIC

The target age groups for TOPPERS are based on common wardrobe messes associated with these developmental stages.

12 -18 months

Excessive teething drool and reflux spit ups on their outfits are typical in this age group. Using TOPPERS as a protective layer can help minimize the need for multiple wardrobe changes and keep busy parents on track with their schedule.

2 years - 4 years

This stage generally involves kids learning to self-feed. So it usually means lots of splatters and accidental spills on their clothing; whether at planned meal times or snacking on-the-go. It is also the age for many to start attending daycare or pre-k, where wardrobe stains from playing and crafting activities are common. TOPPERS are helpful as wardrobe safeguards during these times.



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COMPANY INFORMATION

ABOUT GARMENT SAVER

At Garment Saver, we realize that keeping your wardrobe organized and looking its best can be a challenge with all that life throws at it (spills, snags, etc.). We design products that let you take proactive measures to protect and organize your wardrobe, which can positively impact how your fashion favorites look and last. Our products fit easily into your routine and combine convenience with a stylish aesthetic. These objectives are embodied in our tagline: *Wardrobe Care Made Easy & Stylish.*

Made in the USA

It is important to us to keep our manufacturing in the USA. Our goal is to strike a balance between good value and the needs of the marketplace. All products are made in the USA of imported materials

ABOUT THE FOUNDER

Sheryll Fraze has loved the creative arts from a very young age; and was fortunate enough to be accepted at the prestigious Fashion Institute of Technology in New York to study design and merchandising. Upon graduation she worked for several clothing firms on 7th Avenue before moving to California, where her career expanded to include retail management and starting her own custom clothing business.

Inspiration for Garment Saver (formerly Hot Accent)

As she was planning her honeymoon cruise in 2002, she searched in vain for a coordinated set of fabric bags to pack her lingerie, dresses and accessories. Not to replace her luggage, but to keep everything organized, protected, and looking pretty within her travel bags. A few sketches became the Classic Collection, a line of coordinated satin bags, launched under the name Hot Accent in 2003.

Through the years, the company have evolved and added other great ideas to help customers protect their fashion favorites. Part of the evolution was the change of the name. The company is now Garment Saver.



IN THE MEDIA



ULTIMATE SKINCARE & BEAUTE REPORT
ULTIMATE REPORT



Traveling With Françoise!



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